

DESTINATION CURE
THE RACE AGAINST MS

ANNUAL REPORT 2003

DESTINATION CURE PROFILE 2002:

In only a few short years, DESTINATION CURE - The Race Against MS has emerged as an organization with the structure, financial assets, and vision for the future, to lead the charge for research for a cure for Multiple Sclerosis (MS) with complete organizational integrity - 100% of all donations go directly to MS research. Our all-volunteer staff, supported by many in-kind donations, is setting a new standard in the world of non-profits. 2002 saw the expansion of the groundwork laid down in the previous few years.

THE ORGANIZATION

Leadership

President / Founder -	John Guandolo
Vice President -	Gretchen Guandolo
Treasurer -	Marciann Grzadzinski
Marketing / Fundraising -	Rebecca Provow
Web Site Manager -	Daniel Gilmartin

DESTINATION CURE is fortunate to have two (2) honorary board members, who support our team by offering their support through their public prominence in order to further our cause. These individuals have helped us bring attention to our cause, increase our fundraising ability, and broadened our base of support.

Honorary Board Members

Robert C. "Bud" McFarlane: Robert McFarlane served as President Reagan's National Security Advisor from 1983 to 1985. Bud is the co-founder and CEO of Global Energy Investors, as well as the Chairman and CEO of Energy & Communications Solutions, LLC. He is the director for the International Center for Religion and Diplomacy, the co-founder and vice-chair of the America-China Society, and also serves on the boards of the Washington Institute for Near East Policy and the White House Fellows' Foundation. He is actively engaged in the National Prayer Breakfast movement.

David Conrad: David hails from Pittsburgh, PA, attended Brown University, and graduated from Julliard in 1995. Dave has appeared in a number of movies to include *Under Heat, A Season for Miracles, Darkness, Return to Paradise, and The Weekend*. Most notably, David starred with Cuba Gooding, Jr. and Robert DeNiro in *Men of Honor* as Lieutenant Hanks. Currently, Dave can be seen T.V.'s Boston Public. He has previously made several appearances on Roswell.

THE MISSION

Primary Mission - The mission of DESTINATION CURE is to empower Americans to help fund research for a cure for MS.

Intent - Destination Cure has created the means, by which anyone anywhere in the United States can DO ANYTHING and raise money and awareness for MS. Many people compete in races or athletic events (runs, triathlons, golf tournaments, volleyball tournaments, etc), and others have community functions, bake sales, or anything else one can think of. Therefore, any neighborhood event can become an MS fundraiser if you so desire, or you can create your own.

Simply put, Destination Cure facilitates fund raising for MS RESEARCH for people all over the country who want to do something, but do not know where to start.

Our Promise - Destination Cure is dedicated to the long-term support of RESEARCH for a cure to MS. We will not stop until a cure is found.

Our Vision - DESTINATION CURE's strategic goals:

- 1) Put money in the hands of the researchers so they can put an end to Multiple Sclerosis forever.
- 2) Publicize a more realistic number of Americans who have Multiple Sclerosis.
NOTE: Next year over 400,000 Americans will be utilizing one of the available MS drugs, which is equivalent to the number of acknowledged MS patients. Many neurologists believe well over a million people in the United States have MS, but many will not come forward and be counted for various reasons. DESTINATION CURE believes, based on these facts, that at least one million Americans suffer from Multiple Sclerosis, not the 400,000 widely advertised by the National MS Society. Using this number is crucial when discussing this disease for a myriad of reasons.
- 3) While working towards our primary mission, include as many people diagnosed with MS as possible, in all Destination Cure events.
- 4) Bring all organizations, foundations, societies and groups working for a cure for MS together to speak as one unified group, to give MS the national and congressional attention it deserves.

OUR FUNDRAISING

2002 saw a great interest in what we do, and that was demonstrated by our fundraising. Many individuals participated in several smaller events all over the country, raising **\$50,000**.

A great majority of the money raised this year came from a tremendous feat, Doug Epstein's Death Valley Trek, this past summer. His tenacity and drive motivated hundreds of individuals to donate to support this endeavor, inspired by his uncle who lives with MS.

DESTINATION CURE - The Race Against MS is a recognized 501(c)(3) non-profit organization. The Federal Tax ID# is 54-1979935.

Note: DESTINATION CURE's fiscal year ends in March.

EXPENSES

It should be noted that DESTINATION CURE relies on in-kind donations and out of pocket spending by staff and volunteers for purchases and expenses relating to day to day operations. Therefore, the organization spent \$0 of money raised on administrative or other expenses.

DISPERSEMENTS

DESTINATION CURE did not disperse any funds in 2002. However, in the fall, the organization began building a relationship with Dr. Stephen Waxman of the Yale University Research Lab. Dr. Waxman is doing extraordinary work. DESTINATION CURE expects to disperse a large amount of its present holdings to Dr. Waxman in early fiscal year 2003.

OUR SPONSORS

DESTINATION CURE would not be where it is today without the tremendous support of the organizations that sponsor us, and help push us towards a cure for MS. We would like to thank the following companies and groups for being a part of the team:

COMMUNICATIONS IN PRINT (CIP)

8601 Grovemont Circle
Gaithersburg, MD 20877

www.cip.com

CIP has been a long-time supporter of DESTINATION CURE, providing in-kind donations for brochures, posters, business cards, social event invitations and the like. They are our strongest supporters, and we greatly appreciate it.

COLORWORKS PROMOTIONS

8927 Brookville Road
Silver Spring, MD 20910

www.colorworkspromotions.com

Colorworks has provided DESTINATION CURE with t-shirts, athletic singlets, and like materials as donations in-kind or at greatly reduced prices for several years. Their service and customer satisfaction is superb.

VERISIGN

Reston, VA

www.verisign.com

Verisign supports DESTINATION CURE by providing internet service for our web site (www.destinationcure.com). VeriSign's (Nasdaq:VRSN) critical infrastructure services deliver an unmatched level of security and reliability to Internet and telecommunications customers around the world.

BETHESDA MAVERICKS

Bethesda, MD

www.eteamz.com/bethesdamavericks

The Bethesda Mavericks boys youth soccer team has supported DESTINATION CURE for three years now. The Mavericks obtain local sponsors who donate money based on whether the team wins, loses, or ties at each game. At the end of the year, the Mavericks donate 70% of the money raised to DESTINATION CURE. As of the end of 2002, the Bethesda Mavericks have donated over \$4,000 to DESTINATION CURE. The players, coaching / managing staff, and the parents have done an excellent job of preparing these young men for life, and we commend you for another great year.

STEW SMITH, FITNESS INSTRUCTOR

www.stewsmith.com

Stew has been a friend of DESTINATION CURE for some time. Stew provides DESTINATION CURE participants (who choose to compete in an athletic event) guidance on training, to include building workout programs for people. Additionally, Stew donates a portion of the proceeds from his fourth book, Maximum Fitness - The Complete Guide to Navy SEAL Cross training, to DESTINATION CURE.

NOTE FROM THE PRESIDENT

2002 was a year of tremendous growth for DESTINATION CURE. We have continued to promote our organization and our cause, and spread the word about MS. We officially became a 501(c)(3) non-profit organization, and have continued to grow in size and reputation, while continuing to remain true to our mantra - **100% of all donations go to research**. We continue to improve our administrative process, which supports all of our participants, improve our web site for more up to date information on current events as well as upcoming highlights, and we continue to improve and strengthen our financial position in order to produce capital for extraneous costs without utilizing one penny of donation money.

As we continue to say, DESTINATION CURE exists to empower people to raise money for MS research. For all of you who continue to support us, and on behalf of the DESTINATION CURE staff, and all volunteers, thank you for another fantastic year. We ask that you consider supporting DESTINATION CURE in calendar year 2003.

Sincerely,

John D. Guandolo
President

Gretchen Guandolo
Vice-President