

# MEDIA ADVISORY

## DESTINATION CURE - The Race Against MS Announces 50 Slots for Marine Corps Marathon 2004

- Grassroots non-profit organization leaps into the big leagues, partnering a unique fundraising approach with a grueling endurance race. Marine Corps Marathon (MCM) awards 50 **coveted** racing slots to DESTINATION CURE. Bib numbers available beginning noon, June 16, 2004.
- Unlike any other non-profit organization, DESTINATION CURE provides 100% of all money raised directly to researchers working on a cure for Multiple Sclerosis, a devastating neurological disease affecting nearly a million people in America alone. NO other non-profit organization can make this claim.
- The MCM, the 2003 USA Track and Field's most charitable race, is a 26.2-mile running event that takes place Sunday, October 31, 2004 in Washington, D.C. Destination Cure runners are required to raise a minimum of \$2,500 for the organization, and in return will receive promotional material, fundraising guidance, material support and training support. A free online trainer is available.
- The organization will also have pre and post-race events in support of the racers.
- Bethesda Mavericks, an enthusiastic local select boys' soccer team and a longstanding booster of DESTINATION CURE, will volunteer during the MCM endurance event.
- Honorary DESTINATION CURE board members Robert "Bud" McFarlane (former National Security Advisor to President Reagan) and David Conrad (actor best known for his role in "Men of Honor") expected to participate in MCM events.
- The rock band Styx and the Washington Capitals have donated unique promotional items to DESTINATION CURE to support its efforts. Styx – autographed CDs; Capitals – autographed pucks, jerseys, and a hockey stick.
- Many network and other media outlets have spotlighted DESTINATION CURE in feature stories, including NBC TV (Florida), WTOP Radio (Washington, D.C.), WILN Radio (Panama City, FL), and others. Much of the historical media coverage can be accessed on the website [www.destinationcure.com](http://www.destinationcure.com) at the "In the News" page.
- DESTINATION CURE was founded by Rockville, Maryland, native John Guandolo in 1998. Guandolo is a U.S. Naval Academy graduate and former Force Reconnaissance officer in the U.S. Marine Corps, and is presently assigned to the Washington, D.C. field office of the FBI as a Special Agent. Guandolo conceived **DESTINATION CURE** from an abiding desire to help his mother, Evelyn Guandolo, who battled MS for more than thirty (30) years. It was her spirit, faith and strength that inspired the creation of this charity. Evelyn Guandolo finally succumbed in September of 2000, just six weeks before Guandolo and eight others competed in Ironman Florida Triathlon, raising \$40,000 for DESTINATION CURE. Her motto, "*Live, do not exist; make a difference in your life and the lives of others,*" finds its voice in the work of DESTINATION CURE, giving others stricken with MS the hope medical research will conquer this debilitating disease in the near, not distant, future.

**If you would like to apply for a bib number for the Marine Corps Marathon please visit the web site at [www.destinationcure.com](http://www.destinationcure.com). If you would like to support Destination Cure or volunteer to help, visit the web site or send inquiries to: **Destination Cure**, P.O. Box 16055, Alexandria, VA 22302.**

**For more information or to donate online please visit our web site at [www.destinationcure.com](http://www.destinationcure.com)**

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